serverfarm

Conceptual rendering.
Final design subject to change.



Clarksville Data Center Campus: The Facts

Serverfarm is investing $6.6 billion to build a new data center campus in Clarksville, Arkansas. The project represents a long-term investment in Clarksville and Johnson County that is expected to create jobs, generate new revenue for local governments and fund the project-related infrastructure needed to support the campus.

$6.6B
Serverfarm plans to invest $6.6 billion to build the Clarksville data center campus.

2,000+
Phase 1 construction jobs

200+
Permanent, high-paying jobs

$548M
in PILOT payments through 2060

Building Careers. Strengthening Our Community.

Construction is expected to support more than 2,000 jobs at its peak. Once operational, the campus is expected to create more than 200 permanent, high-paying positions, plus numerous indirect jobs locally.

$548 Million in projected payments to local governments.

Under its payment-in-lieu-of-taxes (PILOT) agreement, the campus is projected to generate more than $548 million in payments to local governments over 30 years—revenue that can support schools, roads, public safety, infrastructure and other community priorities.

Millions already contributed to the community.

The project has already generated $2.1 million in construction permit fees for the City of Clarksville, in addition to $3 million in community contributions directed to the City, Johnson County and Johnson Regional Medical Center, and $150,000 for Clarksville Public Schools to support local students, teachers and athletic facilities.



Serverfarm CEO, Avner Papouchado, speaking with Supt. David Hopkins.

Jobs and Hiring

Serverfarm is an equal opportunity employer.
Visit ***jobs.lever.co/serverfarm***
or contact ***people@sfrdc.com***
with any hiring questions.

Investing in Clarksville's workforce

Serverfarm will partner with local schools and workforce organizations to create training opportunities and prepare local residents for careers in technology, facilities operations, skilled trades and related fields.

Get the Facts

Who pays for the bonds? Serverfarm does—not Clarksville taxpayers.

The bonds are a common economic development tool that helps make projects like Serverfarm's possible. While the City of Clarksville issues the bonds, Serverfarm is responsible for repaying them. No city funds or taxpayer dollars are used to repay the bonds. The bonds, which were passed unanimously by the city council are subject to a Dec. 1, 2026, public vote.

Does Serverfarm pay toward local services? Yes.

Because the City holds title to the project while the bonds are outstanding, the property is not on the regular tax rolls. Instead, under the PILOT agreement, Serverfarm will make payments in lieu of property taxes to local governments through 2060. Those payments are projected to total more than $548 million, providing significant new revenue that can support community priorities.



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Will the project increase residents' utility rates? No.

Serverfarm will fund the project-related power, water, sewer and fiber infrastructure needed for the campus. These costs will not be passed on to residents and will benefit Clarksville for years to come.

Will the data center strain Clarksville's water supply? No, Serverfarm's design is intended to prevent that.

Serverfarm's closed-loop cooling system recirculates the same water for years after its initial fill rather than continuously consuming water through evaporation. Ongoing water demand for administrative and sanitary uses is expected to be equivalent to approximately 10 single-family homes.

Who is responsible for providing the power the campus needs? Serverfarm.

Serverfarm is responsible for supplying and paying for the power the campus needs. Initially, most of the power will come from a new natural gas generation facility operated by Solaris Energy Infrastructure next to the campus. Rather than placing significant new demand on Clarksville Connected Utility, Serverfarm is providing dedicated power to the campus. Over time, Serverfarm plans to transition toward grid power, which may include a mix of energy sources, including renewables.

GET IN TOUCH

Questions about the project?

We value open communication and community engagement. If you have questions about the campus, development process or future plans, our team is here to help.

VISIT
serverfarmllc.com/arkansas

CONTACT
info@sfrdc.com